

3 Things Local Businesses Can Do Right Now

1. Protect People

a. Governor Inslee has asked all businesses to ensure adequate cleaning of stores and to designate an employee or officer to implement a social distancing plan for their business. The ICSC recommends:

i. Upgrade cleaning and hygiene practices:

1. Disinfect areas susceptible to the spread of viral germs (e.g. children's play areas, public restrooms, door handles, escalator handrails, food court tables, etc.)
2. Schedule daily cleaning of remaining areas

- ii. Install and maintain alcohol-based hand sanitizer dispensers in locations where the spread of germs is likely, and normal soap and water hand washing stations are not readily available.
- iii. Establish good communication with local health departments and follow local public directives.
- iv. Display CDC public service announcements at entrances and throughout the property.
- v. Distribute communications to tenants outlining basic CDC recommendations or local government instructions.
- vi. Encourage employees who are sick to stay home.
- vii. Businesses might establish work cohorts, teams that work the same hours together, to enable resiliency.

b. Employee resources

i. Washington Employment Security Division website

<https://esd.wa.gov/newsroom/covid-19>

ii. A March 19 webinar will include employee resources

<https://waretailservices.com/event/running-your-business-in-response-to-covid-19/>

2. Adjust and Communicate

- a. Update products and services options to online ordering, take out and delivery.
- b. Keep your Google page, FB page, and website updated with products and availability.
- c. Provide feedback to the Economic Alliance or Twisp Works with [Economic Injury Worksheets](#) so we can advocate on your collective behalf.

3. Access Resources

- a. **JUST ANNOUNCED!** \$7B in SBA low-interest loans available. Okanogan County businesses may apply for up to \$2M to pay fixed debts, payroll, accounts payable and other bills here <https://disasterloan.sba.gov/ela/>
- b. WaFD Bank 5-year business lines of credit with 90 days interest free <https://www.wafdbank.com/business-banking/coronavirus-business-line-of-credit>
- c. Governor's website <https://www.governor.wa.gov/issues/issues/covid-19-resources/covid-19-resources-businesses-and-workers>

The Economic Alliance, Local Chambers, SBDC and Twisp Works can assist you with SBA Loan applications.

