

AMERICAS Okanogan County SBDC

2014 ECONOMIC IMPACT



SBDC Advisors Make A Difference*

Economic Impacts	2014	2010-14
Small Businesses Helped by SBDC Advisors	109	423
Jobs Created and Saved in the Community	50	158
Capital Formation	\$1,036,875	\$11,559,540

*Economic impacts are self-reported and client-verified.

In fire disaster, Twisp business owners step up with critical assistance

TWISP, Wash.--When fire came to the tricity to region, and the two main high-Methow Valley in July 2014, the difference ways closed, preventing delivery trucks between essential and non-essential be- from getting in and out of the area. As came startlingly clear. Very quickly, Dwain soon as the power went out, the Hutand Erika Hutson realized that it was essen- sons fired up their generator and kept it "We didn't know what to do," Erika said. Twisp open.

With Central Washington ablaze with what round-trip to Chelan to pick up orders. would eventually become the biggest conflagration in Washington State history, the for many of the 3,000 firefighters battling open for the duration of the fire." the blaze.

The NAPA Auto Parts store quickly became a hub of activity. "It was insane," Erika said, laughing at the memory.

"We just got hammered," agreed Dwain, who had served as chief of the Twisp Volunteer Fire Department for more than 16 Washington community. years, was familiar with the tools and supplies fire fighters would need, but the sus- The Hutsons knew that coming up with the tained intensity of those needs was challenging, to say the least.

the fire destroyed power lines, cutting elec- er.

tial to keep their NAPA Auto Parts store in going non-stop for eight days. When delivery trucks couldn't get through, Erika jumped in her truck and made the 120 mile sor in Omak.

"Driving out to get the parts we needed was more," Dwain said. "It was really nice to tiny town of Twisp became the staging area challenging," Erika said, "but we remained

> The Hutsons have owned the NAPA Auto Parts business in Twisp since 2008, but their history with the store goes back nearly 30 years. On Jan. 1, they were able to buy the to prove what locals already know; the Hut- could have imagined. sons own a piece of the heart of this rural

down payment would be difficult. The money was one challenge. Putting together a loan application and business plan that Their work was further complicated when would meet with NAPA approval was anoth-



"He answered all of our questions and a lot more," Dwain said.

> Dwain Hutson Owner NAPA Auto Parts Store, Twisp, WA

Fortunately, they were referred to Lew Blakeney, the SBDC certified business advi-

"He answered all of our questions and a lot have someone to walk us through it."

With Blakeney's help, the Hutsons created a fact-filled binder for the lender that was two inches thick. They were apprehensive about their trip to Atlanta to present their proposal to NAPA officials, Erika said, but building as well, giving them the paperwork the meeting went more smoothly than they

> "They said our proposal was one of the most complete they'd ever seen," she said.

> > Lew Blakeney Certified Business Advisor 320 Omak Ave., #400 Omak, WA 98841 (509) 826-5107 blakeney@methow.com

SBDC Business Client's Performance vs. Other Businesses in the State



SBDC Locations in Washington





The Washington SBDC is a partnership with the U.S. Small Business Administration, Washington State University's Office of Economic Development & External Affairs, and other Washington institutions of higher education and economic development organizations.